

Do you want to develop your skills in Leadership and Management (Diploma level)?

BSB50815 Diploma of International Business

Workplace Skills Development are delivering the BSB50815 Diploma of International Business.



Description:

The Workplace Skills Development BSB50815 Diploma of International Business qualification reflects the role of individuals who possess a sound theoretical knowledge base in international business management and demonstrate a range of managerial skills to ensure that international business activities are conducted effectively in an organisation or business area.

Typically they would have responsibility for the work of other staff and lead teams in conducting international business activities.

Occupational title may include:

- Export Manager
- Import Manager
- Trade Manager
- General Manager
- Divisional Manager

Units:

A Total of 8 units. An overview includes:

- Profile international markets
- Build international client relationships
- Forecast international market and business needs
- Promote products and services to international markets
- Build international business networks
- Undertake project work
- Develop and implement a business plan
- Manage people performance



On successful completion of this course a Qualification is issued by Workplace Skills Development.

Methodology

- Self-paced learning with face to face training sessions
- Ten (10) days face to face learning in PNG
- Eight (8) webinars learning support
- Required a minimum of 8 people to run this qualification

Course Duration: 12 to 18 Months

Total Cost: PGK18,000 Plus GST

Contact Workplace Skills Development for more details.

Ph: +61 (0) 438 954 481

Email: consulting@industrytraining.org